

Particulars

About Your Organisation

Organisation Name

Morning Foods Ltd

Corporate Website Address

<http://www.mornflake.com>

Primary Activity or Product

- Manufacturer
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Related Company(ies)

No

Membership

Membership Number	Membership Category	Membership Sector
4-0058-10-000-00	Ordinary	Consumer Goods Manufacturers

Consumer Goods Manufacturers**Operational Profile****1.1 Please state what your main activity(ies) is/are within manufacturing**

- End-product manufacturer
- Food Goods
- Own-brand
- Manufacturing on behalf of other third party brands

Operations and Certification Progress**2.1 Do you have a system for calculating how much palm oil and palm oil products you use?**

Yes

2.2.1 Do you manufacture for:

Both Private Label and Own Brand

2.2.2 Total volume of Refined Palm Oil or RBD Palm Oil used in the year:

717

2.2.3 Total volume of Palm Kernel Oil used in the year:

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2.2.4 Total volume of other Palm Oil Derivatives and Fractions used in the year:

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2.2.5 Total volume of all palm oil products you used in the year:

717

2.3 Palm oil volume used in the year in your own brands that is sourced through RSPO-certified physical supply chains:

In Your Own Brand

No	Description	Refined palm oil/RBD palm oil (Tonnes)	Palm Kernel Oil (Tonnes)	Palm based derivatives or fractions (Tonnes)
1	Book & Claim	-	-	-
2	Mass Balance	-	-	-
3	Segregated	143.40	-	-
4	Identity Preserved	-	-	-
5	Total volume of palm oil handled that is RSPO-certified	143.40	-	-

In Your Private Label

No	Description	Refined palm oil/RBD palm oil (Tonnes)	Palm Kernel Oil (Tonnes)	Palm based derivatives or fractions (Tonnes)
1	Book & Claim	-	-	-
2	Mass Balance	-	-	-
3	Segregated	573.60	-	-
4	Identity Preserved	-	-	-
5	Total volume of palm oil handled that is RSPO-certified	573.60	-	-

2.4.1 Volume of Palm Kernel Expeller used/ handled:

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2.4.2 What type of products do you use CSPO for?

Breakfast Cereals

2.5 What is the percentage of certified sustainable palm oil in the total palm oil your company sells in:

Europe 100%
India 100%
China 100%
South East Asia 100%
North America 100%

2.6 What is the percentage of certified sustainable palm kernel oil in the total palm kernel oil your company sells in:

Europe --%
India --%
China --%
South East Asia --%
North America --%

Time-Bound Plan

3.1 Date expected to/or started to use any RSPO certified palm oil products - own brand

2010

3.2 Date expected to be using 100% RSPO certified palm oil products from any supply chain option - own brand

2010

3.3 Date expected to be using 100% RSPO certified palm oil from physical supply chains (Identity Preserved, Segregated and/or Mass Balance) - own brand products

2013

3.4 Do your (own brand) commitments cover your company's companies' global use of palm oil?

y

3.5 Does your company use palm oil in products in goods you manufacture on behalf of other companies?

y

When do you expect to actively promote the use of certified sustainable palm oil in other manufacturers' brands that you sell?

2010

3.6 Which countries that your organization operates in do the above commitments cover?

Austria, Barbados, Belgium, Bermuda, China, Cyprus, Finland, France, Germany, Gibraltar, Greece, India, Ireland, Italy, Netherlands, Norway, Poland, Portugal, Saint Kitts and Nevis, South Africa, Spain, Sweden, United Kingdom

3.7 What are your interim milestones towards achieving RSPO certification commitment to your own-brands (year and progressive CSPO%) - please state annual targets/strategies

N/A - already fully achieved

3.8 Date of first supply chain certification (planned or achieved)

2010

Trademark Related

4.1 Do you use or plan to use the RSPO trademark on your own brand products?

No

Please explain why

Our customers have developed their own communication systems

GHG Emissions

5.1 Are you currently assessing the GHG emissions from your operations?

Yes

5.2 Do you publicly report the GHG emissions of your operations?

No

Please explain why

We do report this via other requirements through the UK Environment Agency. The full report however contains much information that is confidential.

Actions for Next Reporting Period

6.1 Outline actions that will be taken in the coming year to promote sustainable palm oil.

N/A - we already use 100% Segregated Palm Oil

Reasons for Non-Disclosure of Information

7.1 If you have not disclosed any of the above information, please indicate the reasons why

Confidential

- Others:

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Application of Principles & Criteria for all members sectors

8.1 Related to your sourcing, do you have (a) policy/ies, that are in line with the RSPO P&C such as:

- Ethical conduct and human rights
[M-Policies-to-PNC-ethicalconducthr.pdf](#)
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8.2 What steps will/has your organization taken to support these policies?

All of the above points are covered by either statutory requirements in the UK or via our sourcing arrangements

Commitments to CSPO uptake

As you don't source 100% CSPO through physical supply chains (IP/SG/MB), please answer the following questions: Do you have plans to?

Yes

Please specify

This question is actually N/A - we do source 100% CSPO through the Segregated System

9.1 Do you have plans to immediately cover the gap using Book & Claim?

No

Please explain why

This question is actually N/A - we do source 100% CSPO through the Segregated System

Concession Map

Do you agree to share your concession maps with the RSPO?

No

Please explain why

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Challenges

1 What significant economic, social or environmental obstacles have you encountered in the production, procurement, use and/or promotion of CSPO and what efforts did you make to mitigate or resolve them?

Initially lack of availability and cost were major obstacles - these have however largely been overcome

2 How would you qualify RSPO standards as compared to other parallel standards?

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Cost Effective:

No

Robust:

Yes

Simpler to Comply to:

No

3 How has your organization supported the vision of RSPO to transform markets? (e.g. Funding; Engagement with key stakeholders; Business to business education/outreach)

We were the first UK Breakfast Cereal producer to be Supply Chain certified, the first to move to 100% Mass Balance CSPO, and the first to move to 100% Segregated CSPO

4 Other information on palm oil (sustainability reports, policies, other public information)

N/A
